saniya more

/saan-ya mo-rae/

experience

Research and Writing, **Taiko**   Feb '24—Present
- does research and writing on cutting-edge topics within the zero knowledge space

Co-Founder, **Proof of Word**   Jan '23—Present
- co-founded crypto content studio that focuses specifically on quality written content in crypto. clients include PayPal, Taho & Blockchain Insider

Contributing Writer, **Gauntlet**   July '23—Nov '23
- wrote research articles and Twitter threads for Gauntlet reports and announcements

Head of Content, **SEDA**   Feb '22–July '23
- led all content & comms at SEDA, including the company's rebrand (prev. Flux Protocol)
- managed social media, led community calls & created monthly updates for users, did research on new projects in the market and use cases for SEDA

Content Manager, **KYVE**   Jan '22–July '22
- established a content strategy & brand for KYVE
- created technical content for incentivized testnet, integrations & other developments

Content Manager, **The Graph (Edge & Node)**   Aug '21–Dec '21
- wrote announcements & worked on marketing strategy for social media & press releases
- initiated crypto newsletter, "web3 Tea"

Reporter, **The Block**   June '20–Aug '21
- covered cryptocurrency, blockchain, non-fungible tokens & digital markets
- wrote on cutting-edge concepts like MEV, front-running, wrapped tokens & stablecoins

education

Columbia University Graduate School of Journalism, New York   May 2020
M.S. in journalism with coursework in computational journalism, news products & multimedia

Syracuse University, New York   May 2019
B.S. in broadcast & digital journalism, magna cum laude with honors, minor in Spanish

skills

Languages: Spanish, Marathi, Hindi // **Multimedia & news:** Final Cut Pro, Adobe Premiere Pro, Photoshop, Lightroom, Aperture, Audition, Audacity // **Data & engagement:** Figma, Adobe XD, Adobe InDesign, Adobe Animate, Python, Sprout Social, Twitter Analytics

awards

Syracuse University High Distinction Scholarship // 2019 Syracuse University Scholar (highest undergraduate honor given to top twelve graduating seniors) // Gerline Ulm Sanford Outstanding Language, Literatures, & Linguistics Student Award // Louise Schiavoni Prize